

## Advertising provided by April Swenson

“Service and Individual Attention You Can Rely On”

[www.OceanShoresInfo.com](http://www.OceanShoresInfo.com)

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1. **NWMLS** with a *Virtual Media* link to your web page on my web site (see #2 below), detailed marketing remarks and pictures
2. My personal real estate web site, [www.OceanShoresInfo.com](http://www.OceanShoresInfo.com), featuring all of my listings and a complete pictorial overview of Ocean Shores
3. *Enhanced Listings* on [Realtor.com](http://Realtor.com), which is the #1 real estate web site, and features up to 25 photos, a Virtual Tour link, added marketing remarks, scrolling text and a banner showcasing each listing
4. My company’s web site, [www.OceanShoresNow.com](http://www.OceanShoresNow.com), which has been completely revamped and made more user-friendly; the leads to the company have increased since this web site was redone
5. The corporate web site, [www.ColdwellBanker.com](http://www.ColdwellBanker.com)
6. *Virtual Tour* links on the above web sites, which are panoramic picture slideshows played to music
7. The popular [Craigslist.org](http://Craigslist.org) (Seattle/Tacoma/Olympia site)
8. The Commercial Property’s web site, [CIMLS.com](http://CIMLS.com)
9. The Waterfront & Water View listing web site, [www.PrimeWaterfront.com](http://www.PrimeWaterfront.com)
10. *Professional Online Flyers*, which are syndicated through Google Base, Trulia, Backpage, Propsmart, Edgeio, Vast and other web sites, and are featured with up to 6 photos, marketing remarks and web links
11. Postings on my *Blogs*, such as Google Blogger, Twitter and Trulia
12. *Display Ad* with 2 of my listings featured in the Ocean Shores Community Club's newspaper *The Ocean Observer*, which is available in all real estate offices and mailed out to almost every property owner in Ocean Shores
13. *TV Screen* in my office featuring a *continuous picture slideshow* of my listed properties
14. *Coldwell Banker Sign* with the national name recognition
15. Homes, Multi-family and Commercial Buildings feature a *Flyer Box* mounted on the sign stocked with *Professional Color Flyers*
16. Coldwell Banker OBP listings are featured on [Homes.com](http://Homes.com), [Zillow.com](http://Zillow.com) and [Trulia.com](http://Trulia.com), which are popular real estate search engines
17. Coldwell Banker OBP large banner ad on the top of [www.oceanshores.com](http://www.oceanshores.com), which is the web site for Rick’s Beach Rentals, and it links to my company’s web site
18. My office produces a real estate magazine, *The Ocean Shores & North Beach Real Estate Guide*, and keeps it stocked throughout town in the many businesses as a free item
19. *Advertised Free Maps*, which are full-page, color, readable maps with a street index
20. Coldwell Banker OBP *Billboard* on Damon Rd outside of Ocean Shores: “Now’s The Time To Buy” slogan

21. Coldwell Banker OBP's *Location*: on main drag (Pt Brown Ave) in downtown, newest and largest real estate building in town, electronic reader board, large lobby, an art gallery in our hallways, Caffé Amici with many patrons, and The Flying Cats gift shop
22. Large *Widescreen TV* in Caffé Amici playing a *picture slideshow* of my company's listings
23. I am an *Associate Broker*, a *Certified New Homes Specialist*<sup>™</sup> and *Residential Construction Certified*<sup>™</sup>
24. I earned the *2008 & 2009 International Diamond Society Team Award* from Coldwell Banker
25. Coldwell Banker OBP is the *#1 Listing & Selling Office in Grays Harbor County* for 2008, 2009 and 2010 (per NWMLS data)

